

# Siri J. Carpenter, Ph.D.

Executive Director, Journalist, and Editor

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## JOURNALISM EXPERIENCE

### Co-founder, Executive Director and Editor-in-Chief | The Open Notebook | 2010–Present

- Co-founded and direct non-profit organization regarded in the U.S. and globally as a leading source of training and educational materials for journalists who cover science
- Oversee development of the online publication ([theopennotebook.com](http://theopennotebook.com); 15,000+ visitors per month) and editorial calendar; assign stories to freelancers; write and edit stories; manage contracted writers, editors, fact-checkers, and translations team
- Oversee all programmatic offerings, including online courses (8,000+ participants), workshops, high-impact mentored fellowship for early-career journalists, and other mentorship offerings
- Lead efforts to foster diversity, equity, and inclusion within science journalism, including overseeing publication of dozens of DEI-focused articles, communities of practice for journalists from underrepresented communities, resource guides focused on DEI, and a database to connect diverse science writers and editors around the world
- Steer organizational strategy and operations, including financial planning (annual budget: over \$500,000), fundraising, grants management, program evaluation, communications; manage relationships with donors, partners, and vendors; oversee social media and marketing
- Create and teach workshops on reporting and editing; speak at national conferences and journalism schools about journalism craft, DEI in journalism, and career development; offer consultations to external organizations including universities, non-profits, and media publishers

### Book Editor | 2019–Present

- Edited *The Craft of Science Writing* | February 2020 | Second edition to be published by the University of Chicago Press in 2024
- Currently editing *Foundations of Science Writing* | Forthcoming from UCP in 2025

### Freelance Journalist and Editor | 2002–2018

- Reported and wrote news and feature stories for publications including *The New York Times*, *The Los Angeles Times*, *Science*, *Science News*, *Scientific American*, *Spectrum*, *Prevention*
- Edited news and feature articles for publications including *bioGraphic*, *Science News for Students*, *National Geographic* online

### Features Editor | *Discover Magazine* | 2012–2014

- Led the development, commissioning and editing of features; led cultivation of contributors
- Edited and top edited features, columns and front-of-book section
- Collaborated with art department to develop art and design concepts for features and columns; mentored junior editorial staff

### Senior Science Writer | *APA Monitor on Psychology* | 2000–2002

### Science Writer Intern | *Science News* | 1999

### Science and Engineering Mass Media Fellow | *Richmond Times-Dispatch* | 1998 *American Association for the Advancement of Science Writing (AAAS)*

## PROFESSIONAL SERVICE

### National Association of Science Writers

Member | Nominating Committee | 2022–Present

Chair | Nominating Committee | 2020–2022

President | 2018–2020

Vice President | 2016–2018

Co-chair and member of numerous committees, 2005–Present

### New York University

Science Writer in Residence | Science, Health & Environmental Reporting

Program | Fall 2023

### University of Wisconsin-Madison

Science Writer in Residence | School of Journalism and Mass Communication

| Fall 2013

### World Conference of Science Journalists

Member | Program Committee | 2021–2022

### Science Journalism Forum

Member | Advisor | 2020–Present

### Kavli Symposia on Science Editing

Meeting Organizer | 2016–2017

### Other

Frequent awards judge, panel organizer, conference speaker, and guest lecturer for various national and international organizations

## AWARDS

**2023 Community Award Winner** | Online News Association

**2009 National Magazine Awards Finalist** | American Society of Magazine Editors

**2009 Outstanding Article Award Winner for Reporting on a Significant Topic** | American Society of Journalists and Authors

## EDUCATION

### Yale University

Doctor of Philosophy, Psychology

Master of Science, Psychology

### University of Wisconsin-Madison

Bachelor of Arts, Psychology

Phi Beta Kappa

## SKILLS

Innovation and development

Leadership and collaboration

Key relationship management

Training, coaching, and mentoring

DEI leadership

Change management

Reporting, writing, and editing

Public speaking

## PROFESSIONAL MEMBERSHIPS

National Association of Science Writers

Society of Environmental Journalists

Association of Health Care Journalists

Online News Association

Association of Science Communicators

National Association of Black Journalists (ally member)

Indigenous Journalists Association (organizational member)

Trans Journalists Association (ally member)